



INNOVATORS IN ACTION

TECHNOLOGY, ART, AND ACTION. LIVE.

by EXPOTOUR ITINERANT

LIVE ART LIKE YOU'VE NEVER SEEN IT BEFORE.

Can you imagine watching ten artists creating in real time, surrounded by lights, live music, giant screens, smoke, laser beams, and the crowd shouting out challenges?

Innovators in Action is an explosive show where the creators of the Windows to Infinity universe take on challenges from the audience and must complete an art piece in record time, under the pressure of a giant countdown visible to everyone. And it's the audience who decides how much time they get!

While the showman guides the experience, cameras capture every detail, and the entire stage is surrounded by giant screens projecting what's happening in real time: close-ups, brush strokes, sculpting, programming, animation... as if it were a live movie.





A 360° camera captures both the stage and the stands, recording the audience and the artists throughout the entire show. This way, all attendees can later see themselves as part of the spectacle.

At the end, they can access a virtual reality room to re-live the entire show with VR headsets.

They can also take home a personalized 360° video and share it on social media as a memento of an unforgettable experience.

And of course, they can enjoy the spectacular Virtual Photocall, where they can take pictures set in one of the 10 worlds of Windows to Infinity, choosing from over 30 characters from the universe.

It's not a demonstration.

It's not a workshop.

It's a show.

It's a creative battle.

It's Innovators in Action.





THE INNOVATORS

The true stars of the show.

The Innovators are not hidden backstage; they are at the heart of the performance. They are sculptors, designers, animators, technicians, and creatives who become performers in an unprecedented spectacle.

They work in real time before the audience, tackling challenges, developing characters and scenes from the Windows to Infinity universe, while cameras follow them and the showman keeps the energy running high.

Up to 10 artists may participate simultaneously, building a collective work in record time under pressure, live music, and the enthusiasm of an audience that doesn't just watch, but also sends out challenges, inspiration, and applause.

Every performance is unique. Each artist creates, explains, shares, and lives art as action.





INNOVATORS IN ACTION

FLEXIBLE AND ADAPTABLE BOOKING

A show that adapts without losing its impact.

Innovators in Action can be booked as a standalone proposal or as a complementary activity to the Windows to Infinity exhibition.

- Show duration: APPROXIMATELY 3 hours.
- Suitable for indoor venues (auditoriums, theaters, cultural halls) and outdoor spaces (squares, fairs, parks).
- Ideal for festivals, educational centers, city events, and art, technology, or science fairs.





PRODUCTION AND SETUP

Technical efficiency with an artistic soul.

Our team takes care of everything:

- Portable stage with themed scenography.
- LED screens, lighting, professional sound.
- Live cameras and 360° recording system.
- Transport with adapted containers.
- Technical staff, artists, musicians, and showman included.

ADAPTABILITY

A versatile format without losing its spectacle.

- We can expand or reduce the artistic and technical team.
- We adapt the stage to the available space and budget.
- We offer extended versions with workshops, talks, or audience participation.
- Compatible with tours or one-off events.



INNOVATORS IN ACTION



IN DEVELOPMENT: A LIVING PROPOSAL

Innovators in Action is currently in the development and prototyping phase.

We are:

- Defining the technical and artistic structure.
- Conducting setup and recording tests with a live audience.
- Selecting our permanent artistic cast.
- Studying the interaction between the showman and the audience, and real-time editing.

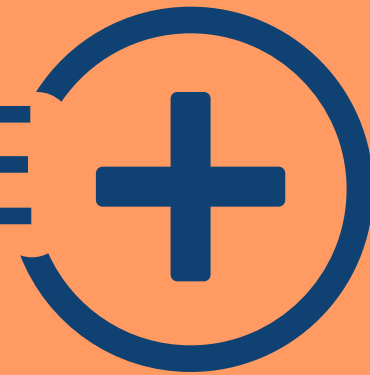
Estimated launch date: End of 2027.

Until then, we do not have final material available. This is our vision and roadmap.





**COMPLETE
YOUR EXPERIENCE
WITH**





Windows to Infinity

An immersive exhibition that transforms art into a sensory journey.

Windows to Infinity combines monumental scenery, interactive technology, and visual storytelling to immerse visitors in fantastic worlds.

Each space is a window to the impossible, designed to inspire, ignite the imagination, and connect with audiences of all ages. Touring, adaptable, and deeply artistic, it is much more than an exhibition: it is a living experience that leaves a lasting mark.





Art in Your Hands

Your imagination, your work, your memory.

An immersive artistic experience where children become creators. Guided by the Innovators, participants create their own work inspired by the worlds of Windows to Infinity.

Using pre-designed materials and professional guidance, they make dioramas, sculptures, or fantastic scenes, which they can then keep as a tangible memory of the experience.

With live screens, virtual photocalls, and a fully adaptable setup—even outdoors—Art in Your Hands is an educational, family-oriented, and participatory format designed to inspire, excite, and be shared.





INFINITY
STUDIOS

BY EXPOTOUR ITINERANT

Infinity Studios

Ideas transformed into experiences.

An artistic and technical production company specializing in the creation of content, sets, and immersive experiences.

Infinity Studios is the creative and operational engine of Expotour Itinerant. From here we conceptualize, design, and produce sets, installations, special effects, interactive solutions, and audiovisual content for exhibitions, museums, brands, and cultural projects.



Commitment to Culture

At Expotour Itinerant, we understand culture as an essential, shared asset. That's why our work is based on values such as accessibility, sustainability, and inclusion.

We promote the creation of exhibitions that are accessible to all audiences, with universal design and multisensory resources, while reducing our ecological footprint through recyclable materials and low-energy technology.





Commitment to the Planet

An Exhibition with Environmental Awareness

From the very beginning, Innovators in Action were born with a crystal-clear idea: to create impactful artistic experiences without leaving a negative footprint on our environment. Our exhibitions not only aim to touch hearts... they also seek to respect **the heartbeat of the Earth.**

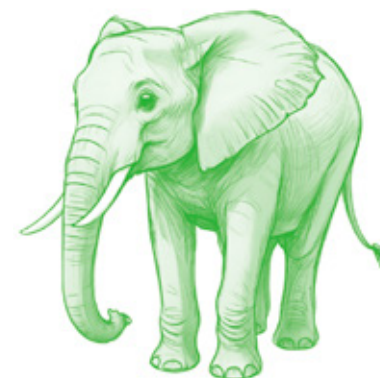
That is why we have pushed our ingenuity to the limit to **reuse, recycle**, and give new life to everything others would discard:

- Reused industrial containers transformed into spectacular scenic spaces. Instead of manufacturing from scratch, we have chosen to **restore.**
- **Vegetation rescued** from areas undergoing cleaning or pruning, relocated to form part of natural, soulful sets.
- **Recycled scenic materials:** wood, metal, fabric, glass... if anything can have a second life, it finds it here.
- Dismountable modular structures, designed **to travel without leaving a trace**, without generating waste, without damaging the places that host us.
- Low-consumption technology, LED lights, optimized audio systems, and smart programming to **reduce energy use.**
- **Reusable packaging**, even within our internal setup and dismantling warehouse.
- Handcrafted decorations made from **sustainable materials**, or reclaimed from old theatrical and audiovisual installations.

Every detail of our exhibitions has been conceived with **deep responsibility:** to create art that does not destroy, but transforms.

Our future is built with respect.

Art can also be ecological. Beauty can also be sustainable. And Innovators in Action proves it in every corner, in every decision, and in every creation. Thank you for being part of this **silent revolution** that seeks to inspire... without polluting.**without polluting.**



Art with Purpose:
Our Message for the Planet

That's why, in addition to the effort to reuse materials, reduce environmental impact, and build exhibitions committed to sustainability, we wanted to go one step further and **move consciences**.

Within "Our Planet", a special category in the Windows to Infinity exhibition, two of the visions were created with a clear and urgent mission:

- **A Sustainable Journey**
- **Echoes of Prehistory**

Both visions address crucial issues about the future of the Earth. Through emotion, beauty, and narrative power, they evoke a call to action.

Their purpose is not only to move, but to touch the heart of the visitor, awaken their awareness, and leave a lasting impression.

Because we believe that art has the power to transform, to spark small but meaningful decisions. And if this exhibition can inspire even a single more conscious gesture, a single new way of looking at the world we share...

Then it will all have been worth it.





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