



INFINITY STUDIOS

BY EXPOTOUR ITINERANT

Art that Inspires, Technology that Transcends

The image shows a vast collection of paint bottles organized on wooden shelves. The top shelves are filled with rows of AQUALUX paint bottles in various colors, including blues, yellows, oranges, and purples. Below these, the shelves are dominated by Warpaint paint bottles, which are arranged in neat rows and feature labels with hexagonal designs. The colors of the Warpaint bottles range from light blues and greens to darker purples, pinks, and browns. In the foreground, the shelves are less crowded, showing a few more Warpaint bottles and several clear glass jars. One jar contains a paintbrush. To the right, a white paint palette with various colors of paint is visible. The background is a plain wall, and the overall scene suggests a well-stocked studio or workshop for painting and modeling.

**Welcome to Infinity Studios, a place where we don't just imagine worlds:
we build them.**

We design and produce complete exhibitions, from the very first idea to their inauguration.

Concept, design, artistic production, technology, assembly, automation... we handle it all.

We create unique immersive experiences, where every work, space, and story is connected with precision and emotion. We merge sculpture, set design, sound, light, narrative, and technology to shape universes that are not only visited—they are experienced.

We work with tireless passion, artisanal precision, and professional efficiency. We are a small and knit-together team, and we are obsessed with detail. Each project is an original creation, tailor-made to leave a deep impression on the audience... and a flawless result for those who entrust it to our hands.

We transform ideas into spaces, and spaces into memorable experiences.





At Infinity Studios, we create experiences born from art and elevated through technology, without ever losing their human nor artistic essence.

Infinity Studios is born from the talent and passion of the creative team behind Windows to Infinity:
The Innovators.

A collective of artists, designers, technicians, storytellers... united by one vision: to create worlds that feel real, emotional, and unique.



Behind every project is a multidisciplinary team working in perfect harmony. From visual artists to developers, experience designers, immersive technology experts, and conceptual creators, we all bring talent, emotion, precision... and a vision for the future.

The Innovators are an essential part of our creative engine: they think beyond what's possible, connect disciplines, and generate ingenious solutions that turn each project into a unique experience.



Process

1. Inspiration & Conceptualization:

We start from an idea, an emotion, or a vision shared with the client.

2. Design & Planning:

We develop scripts, sketches, storyboards, and technical planning.

3. Production & Development:

We physically create the pieces, program the systems, and bring the universe to life.

4. Assembly & Execution:

We handle the physical installation, effects, automation, and launch.

5. Support & Improvement:

We offer steady support and development of the experience if needed.

Services

At Infinity Studios, we offer comprehensive solutions achieved in a creative, technical, and operational way for all types of exhibition and museum projects.

From the initial concept to the final installation, we are your artistic, technological, and logistical partner.

We have two production facilities in Madrid and Tarragona totaling over 10,000 m² of operational space.

Here, we combine craftsmanship and technology with the real capacity to prototype, manufacture, test and store: structures, artworks, furniture, and full set designs. All of this while maintaining direct control over every stage of the process.





1. Creation of Narrative Universes

We design storylines, characters, and complete experiences that transform a visit into an emotional journey. We create original tales that integrate seamlessly and sensitively into the exhibition space.

2. Production of Immersive Experiences

Virtual reality, augmented reality, 360° rooms, video projections, special effects, and sensory spaces. We use technology to enhance the artwork—never to replace it.

3. Artistic and Decorative Production

We create sculptures, dioramas, scenes, paintings, physical objects and sets. Everything is produced in an artisanal and technical way in our own workshops.

4. Assembly, Logistics, and Operations

We take care of the entire setup process: transport, assembly, automation, programming, testing, supervision, and dismantling.

5. Creation and Renovation of Exhibition and Museum Spaces

We design and build new rooms, as well as updating existing ones. We apply narrative design, scenography, and technology tailored to the context of each institution.

6. Design and Assembly of Museum Shops

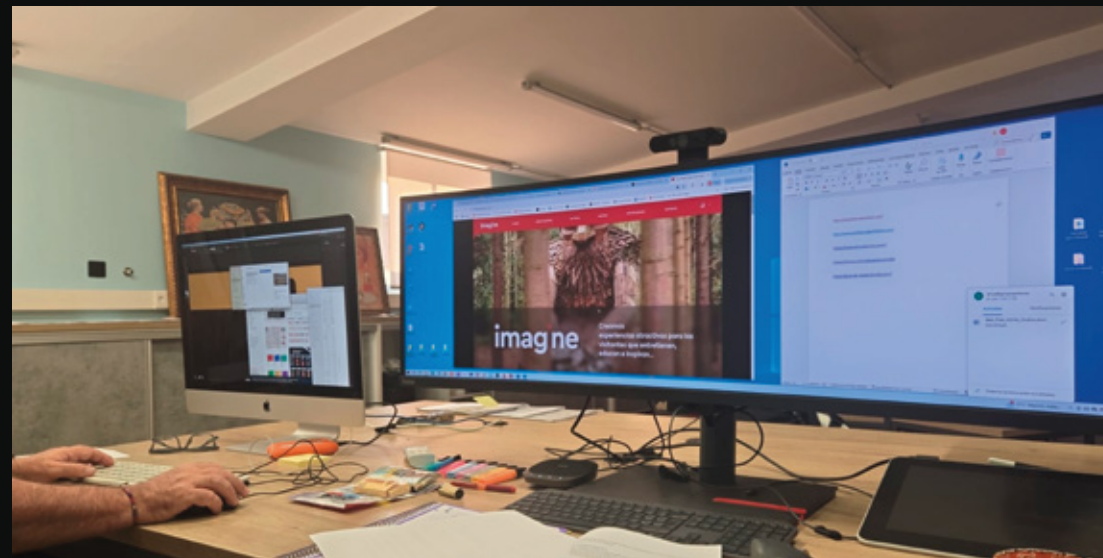
We design and build museum shops as an integral part of the exhibition experience. We create functional, attractive spaces aligned with the institution's visual identity and audience.

7. Custom Furniture and Displays

We specialize in the design and construction of exhibition furniture: showcases, supports, and stands which are adapted to each art piece and space. We combine aesthetics, functionality, and preservation criteria.

8. Technical Services for External Projects

At Infinity Studios, we also collaborate in the assembly, dismantling, and adaptation of exhibitions designed by third parties, as a specialized technical team. We work side by side with museums, production companies, and creative studios to ensure that each project is executed to achieve excellence, especially in itinerant formats and in those with high technical demands. We adapt to different styles, spaces, and teams, always contributing our precision, experience, and commitment to results.







The Art That is Revealed

At Infinity Studios, creation is as valuable as the final work. That's why we document the entire artistic process in our workshops using 360° cameras and professional recording equipment.

While we create, we record. And we share it.

Every sculpture, model, painting, or technical programming is captured in immersive videos, making-of footage, and audiovisual material that later become part of the exhibition.

We install screens in the exhibition rooms so that visitors can learn how what they see was born. This not only makes the visit that much richer—it humanizes art, reveals its magic, and creates an emotional connection with the public.

What the visitor sees is art; what we show is the soul of the process.

Audio Guides, Video Guides, and Book Guides

At Infinity Studios, with each exhibition, installation, or universe we create, we offer a side-experience designed so that no visitor misses a thing. It's not an extra—it's an essential part of our creative approach.

All our works include a complete support system for visitors, adapted to their pace, curiosity, and to how far they wish to explore.



Multimedia Content Accessible from Mobile or Tablet

All our exhibitions feature a personalized online platform through which visitors can access audio tracks, animations, soundtracks, art sheets, games, or augmented reality elements.

Personalized Audio Guides

We design narrations with original scripts, professional voices, and music, guiding visitors through each room or scene. They can be easily activated from the visitor's own mobile device (via QR, NFC, or direct links) or through set up devices available on-site.

Introductory Video Guides

We create short videos that explain how to tour the exhibition, interact with the artwork, and make the most of the experience. This helps visitors understand from the very beginning what kind of journey they are about to embark on.



Book Guide (Physical and Digital Formats)

We produce an exclusive exhibition book with images, texts, sketches, and artistic explanations of the process and the universe created. This book is not just a souvenir—it is a tool to explore the exhibition in depth, to better understand each work, and to experience it without missing a detail.

Multilingual and Accessible

All content can be available in multiple languages and adapted for visitors with visual or hearing impairments.

Why do we do it?

Because art should leave no question unanswered and no detail undiscovered. Because we want every visitor to feel accompanied, understood, and part of the story. And because at Infinity Studios, each project is a complete experience: sensory, narrative, and emotional... from the moment you enter to long after you leave.



We don't just build spaces—we create experiences that educate, inspire, and move.

Absolute Management

At Infinity Studios, we also take care of how the audience comes in.

We offer solutions to access control and ticketing—both physical and online—integrated into the overall experience and adaptable to any type of exhibition or venue.

Custom Ticketing and Management Platform

We design a user-friendly ticketing platform, fully optimized for mobile devices, and tailored to the visual style of each exhibition or hosting institution. Its interface is intuitive, fast, and ready to be integrated into the museum, event, or venue's website.

We offer flexible solutions:

- Online ticket sales
- Physical ticket printing
- Access validation via QR, with no need for external apps

We also generate comprehensive reports with key data on audience behavior:

- Peak attendance times
- Visitor numbers by day and time slot
- Entry and exit flow
- Analysis of habits and preferences

This data helps optimize future exhibitions, improve communication strategies, anticipate logistical needs, and make informed decisions.

It's not just a ticket—it's a management, analysis, and evolution tool.

Venue staff can manage access, validate tickets, control capacity, and access attendance data from any device.

Survey Integration and Follow-Up

During or after the visit, attendees can take part in surveys designed specifically for each event.

This way, we can gather valuable information:

- What they enjoyed the most
- Where they come from
- How they heard about us (social media, press, advertising...)
- What emotions or ideas they took away from the experience

These surveys can be completed from the visitor's mobile device or via tablets that are strategically placed at the entrance and exit of the exhibition. Everything with the friendly assistance of our host team, ready to encourage participation.

This system allows us to:

- Continuously improve the visitor experience
- Measure the real impact of our advertising campaigns
- Obtain useful data for future investment and communication decisions
- Bring art closer to its audience, knowing what resonates most with them

These opinions also help artists and creators enhance their proposals and connect even more with the public. Listening to the visitor is also a part of the experience. And improving is part of the art.

Why choose this system?

Because in addition to creating the experience, we help managing it in an intelligent way. This ensures that the visitor enjoys it... and that the organizer has full control, useful data, and measurable results.



Artistic Creations for Merchandising and Derivative Works

At Infinity Studios, the exhibition's experience doesn't end when you leave the gallery.

We create original artwork and art pieces born from the visual and narrative universe of each project, designed to be offered as special editions, signature products, or commemorative items.

Derived and Reinterpreted Works

Scenes, characters, graphic motifs, or scale models are transformed into artistic objects: miniatures, reliefs, engravings, sculptures, figures, collectible posters, or functional pieces with visual impact.

Books with Soul, Design, and Memory

We create book-objects with an antique look, rustic bindings, fine printing, and design inspired by the exhibition's aesthetic. They include illustrations, facsimiles, sketches, fragments of the creative process, and narrative texts. These are not catalogs—they are collectible pieces with artistic value.

Pieces with Their Own Narrative

Everything we design is meant to extend the exhibition's universe. It's not just about selling an object, but offering the visitor a way to take a piece of the story home.

Applied, commercial, and emotional art.

These pieces are artistic products, but also connection tools. They have aesthetic, symbolic, and commercial value, and are suited for museums, foundations, or cultural events seeking something unique.

In addition to our creations, we have a wide range of additional merchandise options thanks to our partnerships with the best distributors in Europe, be it in textiles or cultural/artistic products. This allows us to complement each shop with high-quality, fast-moving vendibles—without losing any consistency with the exhibition.

The exhibition leaves a mark. We transform it into objects that inspire, books that breathe history, and products that extend the experience over time.



**We create beauty with purpose. Technology with soul.
And exhibitions that touch the heart.**

Visual Identity

At Infinity Studios, when we imagine an exhibition, we don't just think about the art pieces: from the very first moment, we also envision the images, the logo, the colors, the compositions. The visual identity of each project is born at the same time as the artwork—it is part of the same creative process.

That's why we offer, if the client wishes, a complete graphic design package that translates the soul of the exhibition into all its visual and communication formats.

What does this service include?

- Logo creation and graphic identity design for the project
- Design of posters, flyers, invitations, banners, and large-scale signage
- Visuals for web and social media
- Exhibition room graphics and signage (walls, panels, titles, maps...)
- Editorial design of the official catalog
- Adaptations for merchandising or promotional materials

All done with the same narrative and aesthetic sensitivity we apply to our artwork. Because the exhibition begins long before entering the gallery: it begins with the image that communicates about it.

When we create an exhibition piece, we're already seeing its poster. When we design a gallery, we're already imagining its catalog.

That's why we can offer it all—because it's all part of a whole.

Experience That Speaks for Itself

With over 40 years of experience in international installations, we have worked side-by-side with some of the leaders of the European and global scene.

Our involvement always goes beyond expectations: we work with precision, unconditional commitment, and a passion that knows no limits.

And it's not just accumulated experience—we have continued working actively every year, without interruption, for decades.

Many of our most demanding clients have been trusting us for over 30 years. That doesn't happen by chance—it's because they know our level of dedication never changes, our standards never drop, and our commitment remains unwavering.

This long journey has taught us something essential:
When the bar is set high, the only way to meet it... is to commit unconditionally.



Smart Design and International Logistics

A traveling exhibition doesn't start at the gallery—it starts on the road.

At Infinity Studios, we design each exhibition knowing it must travel, be assembled, dismantled, and start all over. That's why, from the very first creative stage, we apply an ingeniously functional logic that integrates logistics as part of the design.



EXPOTOUR
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EXPOTOUR

What Does This Mean?

- We design exhibition pieces adapted to real transport spaces

We think in terms of dimensions, weights, modules, and materials optimized for European trailers and standard maritime containers—without losing a shred of aesthetic or expressive quality.

- We optimize volume, durability, and ease of assembly

Because we know that a great idea, when poorly transported, is no longer viable.

- We handle logistics at an international level

We have worked for years with a wide network of land and sea transport operators to ensure that every project reaches its destination on time and in perfect condition.

- We design with a global vision

Our installations are designed to work optimally in any city in the world.

Creating with logistical intelligence is a way of caring for the work—from its first trip to its last stop.

That, too, is part of itinerant art. And we have mastered it.



“Technology Doesn’t Replace Art—it Accompanies It.”

At Infinity Studios, we don’t believe in shortcuts or prefabricated solutions. Every project we create is born from an original idea and built with total dedication—from the first sketch to the final detail of the installation.

We are a small, flexible, and deeply committed team. This human element allows us to care for each work as if it were unique. We never leave pieces in external hands; being present until the very end is part of our art.

Our way of working:

- Efficient
- Creative
- Involved

We like to be there, even when everything is already running perfectly. This way we can ensure that the experience is lived as it was envisioned. And if something can be improved, we improve it. No excuses.

We also believe in showing what’s behind the scenes: the rehearsals, the mistakes, the discoveries. That’s why our exhibitions include videos and content that reveal how everything was made. Because the process also moves people. It also communicates something. It is also art.

If you’re looking for a studio to build a memorable experience with you—one that won’t disappear once the lights are on—we’re here.

With our hands, with our hearts, and with our craft.

Ramón Colomer

Commitment to Culture

At Expotour Itinerant, we understand culture as an essential, shared asset. That's why our work is based on values such as accessibility, sustainability, and inclusion.

We promote the creation of exhibitions that are accessible to all audiences, with universal design and multisensory resources, while reducing our ecological footprint through recyclable materials and low-energy technology.





Commitment to the Planet

An Exhibition with Environmental Awareness

From the very beginning, Infinity Studios and ExpoTour Itinerant were born with a crystal-clear idea: to create impactful artistic experiences without leaving a negative footprint on our environment. Our exhibitions not only aim to touch hearts... they also seek to respect **the heartbeat of the Earth.**

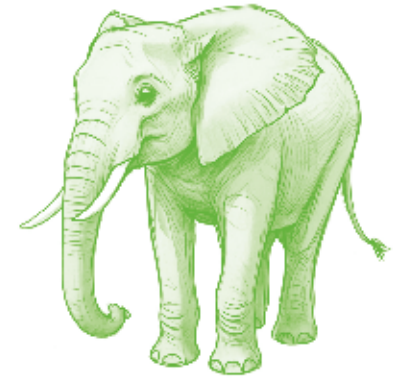
That is why we have pushed our ingenuity to the limit to **reuse, recycle**, and give new life to everything others would discard:

- Reused industrial containers transformed into spectacular scenic spaces. Instead of manufacturing from scratch, we have chosen to **restore.**
- **Vegetation rescued** from areas undergoing cleaning or pruning, relocated to form part of natural, soulful sets.
- **Recycled scenic materials:** wood, metal, fabric, glass... if anything can have a second life, it finds it here.
- Dismountable modular structures, designed **to travel without leaving a trace**, without generating waste, without damaging the places that host us.
- Low-consumption technology, LED lights, optimized audio systems, and smart programming to **reduce energy use.**
- **Reusable packaging**, even within our internal setup and dismantling warehouse.
- Handcrafted decorations made from **sustainable materials**, or reclaimed from old theatrical and audiovisual installations.

Every detail of our exhibitions has been conceived with **deep responsibility:** to create art that does not destroy, but transforms.

Our future is built with respect.

Art can also be ecological. Beauty can also be sustainable. And Infinity Studios proves it in every corner, in every decision, and in every creation. Thank you for being part of this **silent revolution** that seeks to inspire... without polluting.**without polluting.**



Art with Purpose:
Our Message for the Planet

That's why, in addition to the effort to reuse materials, reduce environmental impact, and build exhibitions committed to sustainability, we wanted to go one step further and **move consciences**.

Within "Our Planet", a special category in the Windows to Infinity exhibition, two of the visions were created with a clear and urgent mission:

- **A Sustainable Journey**
- **Echoes of Prehistory**

Both visions address crucial issues about the future of the Earth. Through emotion, beauty, and narrative power, they evoke a call to action.

Their purpose is not only to move, but to touch the heart of the visitor, awaken their awareness, and leave a lasting impression.

Because we believe that art has the power to transform, to spark small but meaningful decisions. And if this exhibition can inspire even a single more conscious gesture, a single new way of looking at the world we share...

Then it will all have been worth it.





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