

THE ORIGIN OF
WINDOWS TO INFINITY

————— *Notes and sketches* —————

by Exportour Itinerant

INTRODUCTION BY RAMON COLOMER

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*This scrapbook is an open window to my inner world, where **ideas turn into art and dreams come true**. What follows is more than words: these are my thoughts captured on paper. Every stroke, every sketch and every idea is actually a reflection of my journey as a creator.*

I feel the need to share this process. And I hope you can feel the passion that guided me during the creation of each and every one of these artworks.



FIRST STEPS: The beginning of Expotour Itinerant

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The worldwide halt caused by COVID was the spark that set everything in motion. For the first time in years, I had the time to resume one of my life-long passions: building dioramas. I could reconnect with my roots and this passion revived in me something that was still there.



WINDOWS TO INFINITY: A journey beyond the limits

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Expotour Itinerant was conceived as a global product, a brand spanning several large-format exhibitions where art and technology go hand in hand. *Windows to Infinity* is the first of this series: an open door to the world of immersive art, a reflection of what can be achieved and the starting point of future and even more challenging projects.



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SKETCHES AND REFLECTIONS: The creative process

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Every artwork is born out of an idea. A stroke, a sketch... And all comes to life. My work on the dioramas (which we will call visions), the immersive experiences, the rooms and the characters sit somewhere between emotion and experimentation. This scrapbook contains some of my first sketches for Windows to Infinity, back when every stroke moved me closer to a new revelation.

As each one of these artworks was created, a final message came to light, unexpectedly. Little reminders, or universal values, intertwined in every work almost inadvertently.



THE PLAN: Designing ephemeral spaces that come to life

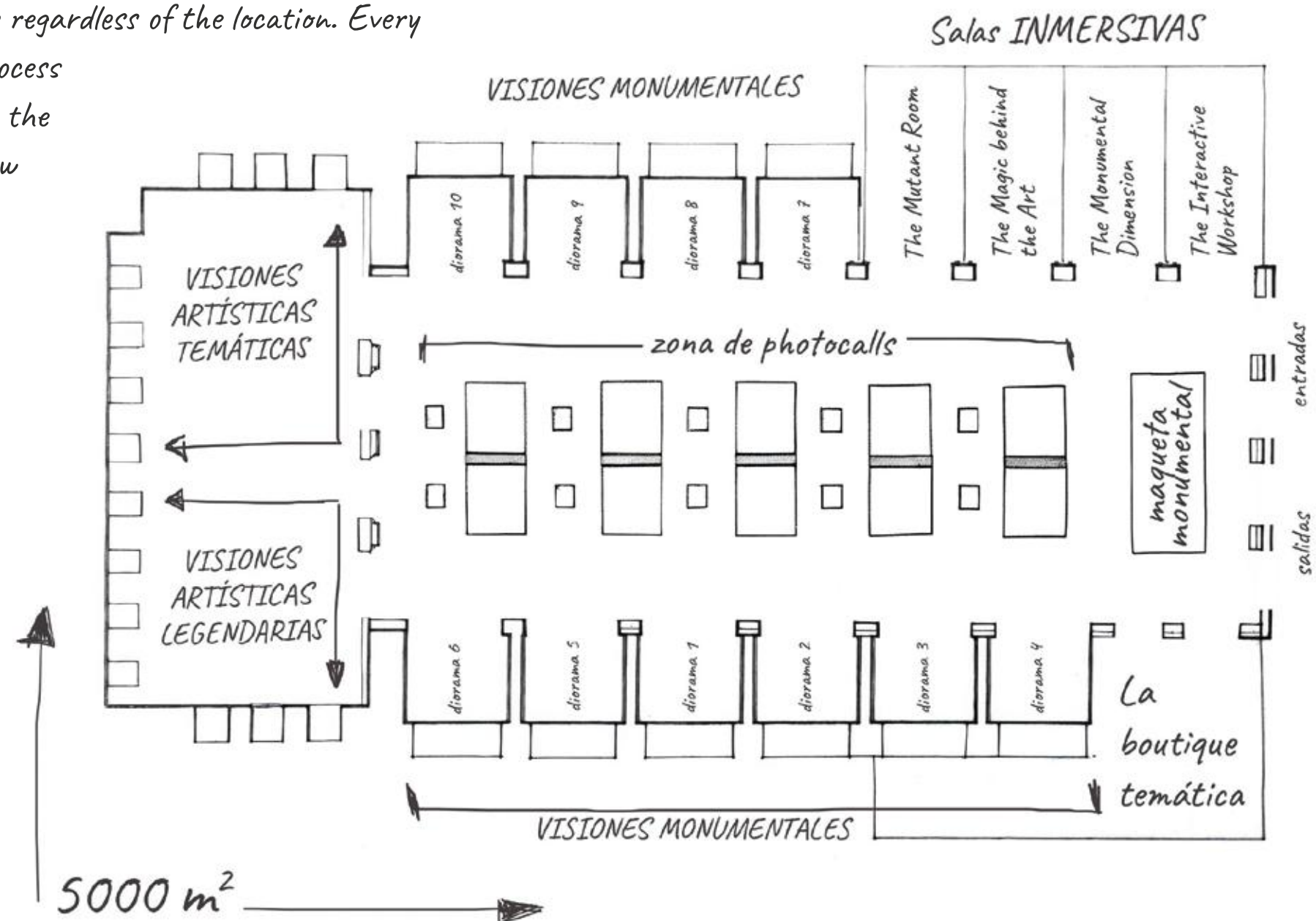
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The design and construction of short-lived spaces such as the ones belonging to Windows to Infinity are the main challenge posed by this project, both creatively and logistics-wise. Such spaces, that need to be dismantled, transported and reinstalled in different locations every three months, require an unprecedented level of precision and adaptability.

Every detail in the plan needs to be designed not only to delight the visitors, but also taking modularity and robustness into account. Therefore, one of the key considerations is how to replicate, protect and rapidly assemble each element without compromising its narrative and artistic essence.

These spaces need to offer a flawless experience regardless of the location. Every detail is the result of a granular engineering process and a collaborative design: it is imperative that the immersive experiences flow correctly in every new location and the quality of the artworks can never be compromised by the assembly or the dismantling.

The plan is for me the logistical core of Windows to Infinity. It is a constant reminder that innovation lies not only in what is created, but also in how it is brought to the visitors. These ephemeral spaces are a metaphor of transience and the human effort to capture magic, even if only for a short lapse, and to share it with the world.



THE CENTRAL HALL: A space of inspiration and greatness

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From the very beginning I intended the central hall to be much more than a mere entrance: I wanted it to be a gateway to a new universe that captivated visitors and prepared them for an unexpected journey. I was inspired by the train stations of the past, a symbol of the departure to the unknown, full of history and emotion. My design tries to capture this mix of nostalgia and delight.

Each element is there for a reason: the majestic columns reflect the robustness of the great human creations, the stained-glass windows project an ever-changing light that tells its own story, and the monumental doors can be read as emotional transitions to the created worlds.

The design of this space posed a significant challenge: its purpose was not only to guide the visitors, but also to communicate from the very beginning that they were about to experience something absolutely extraordinary. Every detail tries to recreate the expectation before the start of a great journey.

The central hall is a statement: the start of an experience that sparks curiosity, creates emotions and proves that everything is possible. This is where magic starts.



THEMATIC ARTISTIC VISIONS: *Where everything starts*

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THEMATIC ARTISTIC VISIONS: Where everything starts

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The thematic visions were the first on board: they capture everyday moments and the beauty of nature. For me, this is where pure art really lies. Each and every one of these visions has a strong purpose and a specific narrative, connected to universal emotions.

1. ***Angels: The essence of memory and oblivion.** This vision explores the fleeting nature of memories and the blurry line between what we choose to remember and what we leave behind. Every angel is a symbolic guardian of these short-lived moments that shape our lives.*
2. ***Enchanted Forest: Pure Magic Among the Trees.** In this space, visitors are invited to explore a world full of life and mystery. Trees, light-filled clearings and the creatures living in this world represent the inherent connection of the human being with nature.*
3. ***Frosty Crossing: The fight against the relentless cold.** This vision recreates the challenge and the beauty of survival in a world covered in ice. Snow and ice are metaphors of the human capacity to adapt and overcome adversity.*
4. ***Mainland Echoes: A tribute to traditional cultures and their resilience.** This artwork celebrates the traditions and the roots that connect us to the Earth. Using colours, textures and symbols I try to underline the strength and the spirit of communities that have managed to thrive amidst fundamental changes.*
5. ***Marquis Valley: The connection between the mankind and the land:** Marquis Valley is a tribute to the harmony between humans and their environment. Mountains, rivers and meadows tell a story of coexistence and respect.*
6. ***Shelter in the Eternal Valley: A tribute to the serenity of mountain landscapes.** Through this vision I tried to capture the quietness and vastness of valleys nested between mountains. This space works as an open window to find peace and balance in the lushness of nature.*
7. ***Silent Voices: A journey into the mysteries of the past.** A vision transporting us to forgotten times, where traces and echoes of the past still can be heard. Every detail in this creation is an invitation to think about what we have lost and what we can still learn.*

LEGENDARY ARTISTIC VISIONS: Myths and wonders

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With this series I had the chance to dive into humanity's most epic myths and legends. The Seven Wonders of the Ancient World were an opportunity to explore the past and give it my personal touch. Each one of these visions combines history and creativity and connects the visitor with the greatest milestones of human ingenuity.

1. *The Great Pyramid of Giza: A monument to mystery and power. This artwork is a tribute to permanence and mystery. The Great Pyramid is not only a symbol of architectural skills, but also of the human aspiration to transcend time.*
2. *The Hanging Gardens of Babylon: Legend and love combined in a green paradise. A space that evokes the fusion of nature and culture, inspired by the love story behind one of the most beautiful gardens ever created.*
3. *Lighthouse of Alexandria: A symbol of guidance and power. The lighthouse not only cast a light to the sea routes, but also to the human ambition to dive into the unknown. In this artwork, light is a symbol of knowledge and hope.*
4. *Colossus of Rhodes: A bronze giant symbolizing human triumph. This colossus represents the untameable spirit of a civilization and also the power and creativity that defined a whole era.*
5. *Mausoleum at Halicarnassus: A tribute to love and death. A deeply moving artwork that merges the remembrance of the loved ones with the grandiosity of architecture. A tribute to our legacy.*
6. *Statue of Zeus in Olympia: Recreating the divine majesty. This vision tries to capture the halo of divinity and solemnity conveyed by the statue of Zeus, connecting the human sphere with the heavenly world.*
7. *Temple of Artemis in Ephesus: A crossroad between spiritual and everyday life: A space that celebrates the unity between divinity and humanity, a reflection of the beauty and devotion of an ancient civilization.*

MONUMENTAL VISIONS: Boundless imagination

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Through monumental visions I could dream into the unknown. Each one of these artworks is a reflection of my deepest thoughts. These visions explore universal topics such as courage, resilience and the connection between worlds. Every piece embarks on an emotional and conceptual journey to the limits of creativity.



TIGER'S EYE AND THE SECRET OF THE FORBIDDEN ISLAND



*Captain Isabella
"Tiger's Eye"*



*Madeline Roberts
"The Mermaid"*



Captain Black



This vision is a tribute to adventure and indomitable spirit. The captain Isabella Tiger's Eye symbolizes courage and the human aspiration to explore the unknown. Through vibrant landscapes and epic challenges, this artwork invites the visitors to reflect on the courage required to face the mysteries of the past and also about the satisfaction brought about by the discovery of hidden treasures.



THE KINGDOM OF THE ETERNAL NIGHT



*Jonathan
Thorne*



*Leonora
Thorne*



*The
Warlock*

Embarking on a journey to the heart of darkness, this vision explores the boundaries of reality and the secrets lurking in the shadows. Thorne Manor is more than a setting: it is a character in itself, a reflection of impious deals and curses that tie us to the past. With an immersive and narrative design, this artwork questions the price of ambition and the power of redemption.



THE FATE OF ETHERIA

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Etheria represents the fragile balance between nature and progress. Inspired by the contemporary tensions between sustainability and exploitation, this vision combines bucolic landscapes with a narrative of conflict and hope. The ancestral magic of the Etherians acts as a call to protect what cannot be replaced, an invocation of cooperation and cultural understanding.



General Aiyana



General Amara



General Nysa



THE END OF THE COUNTDOWN

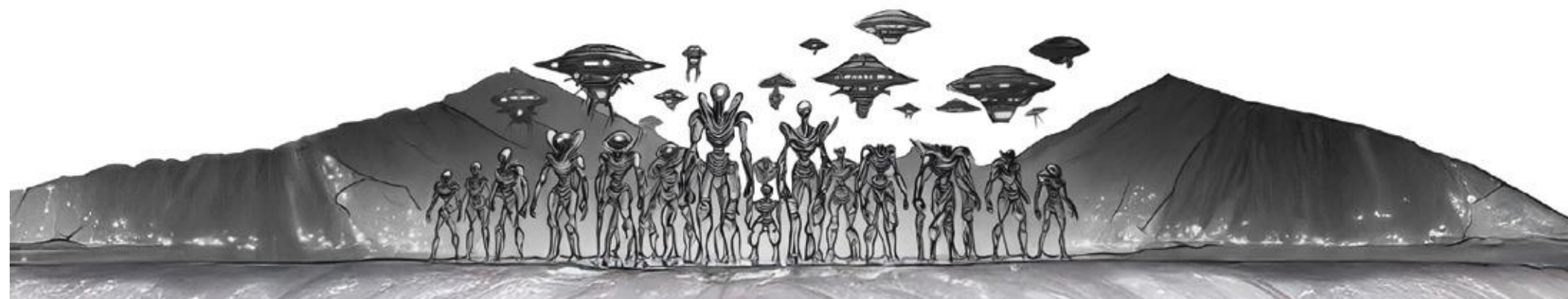
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Alex Rivera.

Dr. Loma. Zhou.

This artwork revolves around human resilience at the face of a global threat. An alien invasion turns into a metaphor of chaos, while the resistance led by Alex Rivera epitomises the human capacity to unite in times of adversity. Through a stunning visual design, this vision conveys a message of hope: our strength lies in the reconstruction and the possibility to learn from disasters.



THE GUARDIANS OF ELDORIA

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A tribute to the classical epic poems, this vision celebrates the fight for the light in a world lost in the shadows. From the Mountain of Eldor to the Forest of Whispers, each visual element highlights the power of love and courage. The Guardians of Eldoria are not only heroes: they epitomise hope and the capacity of the human spirit to prevail.



Lyra



Kael



Thyra



AERENDIR AND THE ALLIANCE OF LIGHT

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Aerendir



Elwen



Sirion



The central narrative and visual concept of this vision are the contrasts between light and darkness. Aerendir and its Alliance represent the union of diversity for a common good. The story invites visitors to think about how redemption and love can help overcome even the deepest differences.



LIGHTS OF THE PAST: THE SEVEN WONDERS OF THE ANCIENT

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A tribute to human ingenuity, this vision is a recreation of the Seven Wonders with a modern and engaging approach. Besides restoring the original splendour of every wonder, the vision is also an invitation to discuss our legacy to future generations.



THE SPLENDOUR OF NAPLES IN THE 18TH

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More than simply depicting history, this artwork acknowledges the cultural diversity and the rich craftsmanship of Naples. The Neapolitan nativity scene merges tradition and technology to offer an experience that overcomes barriers and outlines the importance of preserving our roots.



ECHOES OF PREHISTORY

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Furia



Gigante



Tor

This vision is a gateway to the past, where the greatness of dinosaurs and the ecosystems of the Mesozoic come to life. Besides the visual experience, this artwork is a reminder of the frailty of life on Earth and the responsibility to protect our planet.



A SUSTAINABLE JOURNEY

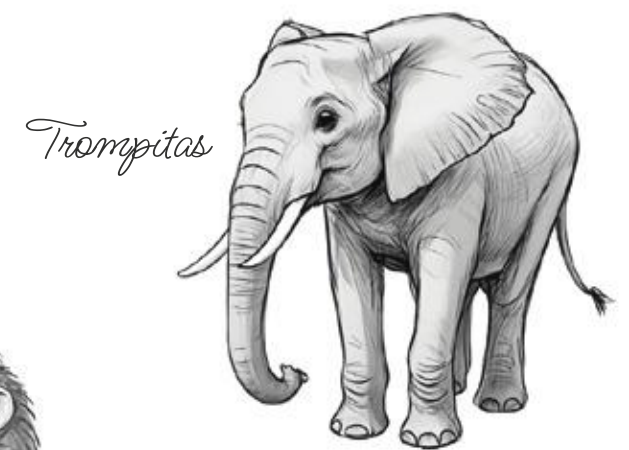
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This visual and emotional tour reflects on the interconnection of life on Earth. From majestic mountains to deep oceans, this artwork is an invitation to reflect on the balance of nature and the need to preserve it for future generations.



Grizzly



Trompitas



Melenudo



Chispa



THE IMMERSIVE ROOMS

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Designed to merge creativity and innovation, the immersive rooms are a world of its own within Windows to Infinity. In every one of them, the visitor is empowered to interact with art and technology in ways never seen before.



THE INTERACTIVE WORKSHOP

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*This area is my own way to invite visitors to walk into my creative workshop. Here, dioramas, sculptures and characters come to life thanks to **augmented reality** in a space that is much more than a workshop: it is an interactive journey with a story waiting to be discovered hidden in every corner.*



THE MUTANT ROOM

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In this enveloping room, visitors get to dive into a dynamic space where 360° projections and special effects transform reality. This is, in my opinion, the future of immersive rooms.



THE MONUMENTAL DIMENSION

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A virtual theme park where imagination has no limits. Visitors get the chance to explore different zones, inspired by historical landscapes and fantastic worlds, and open to immersive interaction using 3D goggles.



THE MAGIC BEHIND THE ART

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This is where visitors can see the creative process behind every artwork. From initial sketches to final works of art, every piece is designed to demonstrate how technology and creativity go hand in hand to breathe life into art through virtual reality.



THE MONUMENTAL MODEL: a miniature universe

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The Monumental Model is more than just a model: it is a piece of art that captures the essence of Windows to Infinity. Right from the start, visitors are welcomed by this small-sized universe with a space theme and an intricate design that acts as the visual and conceptual doorway to their journey.

Every part of the model reflects with precision the thematic, legendary and monumental worlds of the exhibition. Through different details, characters and vibrant scenes, the model offers visitors a sneak-peak of what is coming next and also stirs their curiosity. It is an invitation to exploration and to dive into the deepest parts of imagination.

The space themed design of the model is there for a reason: it epitomises the endless journey of creativity and art. Lights and textures create an enveloping experience that guides visitors organically through the different sections of the exhibition. Every detail reveals something new and surprising.

For me, this model is the heart of Windows to Infinity, merging art, technology and narrative under the same roof. It is the starting point of a journey where imagination and reality are inextricably connected, an unforgettable experience for those who dare to take the leap.



PHOTOCALL: living the art first-hand

Windows to Infinity's photocalls are much more than a setting to take some pictures: they are an opportunity to discover the artistic story behind the exhibition. Visitors don't simply watch: they are the heroes of the stories we have created.

With our 10 themed photocalls visitors can choose among fascinating characters and scenarios, such as pirates, explorers or mythical heroes. Every space is designed to transport them to a world full of art and adventure. The most prominent feature of this space is augmented reality, which breathes life into characters and settings. Every picture captures much more than a simple image: it encapsulates motion and emotion.

Photocalls offer a way to extend the artistic experience far beyond the exhibition. They invite visitors to take home a piece of this world, a memory that not only can be seen, but also felt and lived. Whenever visitors capture their moments in this space, they cherish the time spent here and they also become part of the narrative.



THE CORNER OF IMAGINATION: the boutique

The thematic boutique of Windows to Infinity is much more than a store. It is an extension of the art and magic that define the exhibition. Every inch of this space is designed to transport visitors to a world where imagination can be touched and seen.

The enveloping atmosphere is directly connected to the works and the characters in the exhibition. Every object tells a story and every detail is a reflection of the creative universe of Windows to Infinity. From customized souvenirs to unique items inspired by the monumental, thematic and legendary visions, the Boutique is where visitors can take home a piece of the journey.

*What makes this space so special is the use of **augmented reality**. When interacting with the items, visitors discover new layers of the story, characters that come to life, scenes that go far beyond the physical sphere and hidden secrets that can only be revealed through exploration.*

The Boutique is an extension of the immersive experience, a space where creativity still flows even after the journey is over, inviting visitors to keep connected to the magic of Windows to Infinity also outside its walls. Every item is a living part of this story, a reminder that art is always alive and can be with us everywhere.



When I first devised the project of Expotour Itinerant, I felt the need to create something that went beyond a series of simple dioramas. I wanted to devise a space where creativity and technology intertwine to create unique and moving experiences, through four immersive rooms and the use of technical innovations in the dioramas. It was then when the idea of the Innovators came to life. More than just a team, this group is an extension of my ideas and my artistic vision.

The Innovators express my ambition to overcome the limits of what is possible, to break the barriers of the traditional conventions and redefine the meaning of immersive art. Every member of this group is an essential piece of the creative puzzle that we are building together. From conceptual designers and visual artists to technology developers, effects specialists and experienced assemblers, they all share a common passion: transforming ideas into realities that challenge expectations.

The Innovators pave the way to transform art into engaging and surprising experiences. This multi-talented team works with an innovative approach: every member brings his or her talent to break barriers and challenge the status quo. More than simply merging art and technology, they work in completely new ways in order to give life to environments that create emotions and spark curiosity. With each project we try to redefine immersive art through ideas that connect with the senses and emotions of the visitors. Every space we create tells a unique story, designed to leave a long-lasting impression.



FINAL THOUGHTS

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I want to thank you for joining me in this unique journey through my notes and sketches. What you hold in your hands is much more than a scrapbook: it is an invitation to explore something unparalleled, a combination of art, science, special effects, enveloping stories and inspirational narratives, with the magic touch of virtual and augmented reality.

Windows to Infinity is more than an exhibition: it is a universe carefully designed to be explored and to find amazement in every corner and every detail. Every item is created to be completely immersive and let technology and creativity transport you to worlds full of life and emotion. This traveling exhibition that I am now creating will be ready to be deployed in the world's biggest cities in 2026.

I hope this experience lives for a long time in your mind and that you enjoy this endless journey as much as I enjoyed creating it.

Welcome to an artwork where dreams have no limits and where every space is an open window to infinity.

Samuel Colman 2024



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info@expotouritinerant.com | www.expotouritinerant.com